

Facilities

- Anatomy and Pathology Resource Centre
- Biotechnology Lab
- **Beyond Books** – Bookstore
- **Buzz Hub** – Multimedia Studio
- Clinical Skills Lab
- Counselling Space
- **Edu Hub** – Modern Teaching and Learning Studio
- **Envee** – Fine-Dining Restaurant
- **Inno Hub** – In-House Technology Incubator
- **Kids Hub** – Early Childhood Education Simulation Room
- **Mind Hub** – Psychology Lab
- Pharmaceutical Production Pilot Plant
- Quest Community Pharmacy
- Quest English Language Centre
- Student Lounge
- Sustainable Agri-Research Farm
- **The Curve** – Smart Classroom

Hostel Accommodation

QIU provides hostel accommodation for students who yearn to experience independent life in a secure, comfortable environment. Nestled in the lush Kinta Valley, our condominium units each house 4 or 6 occupants and offer students the option of staying in a single or twin-sharing room.

We also provide transport between the hostel and University campus. Security checkpoints are installed outside each unit as part of the 24-hour surveillance system operated by QIU-appointed personnel.

- 24-Hour Security
- Free Internet and Wi-Fi
- Outdoor Playground and Swimming Pool

Student Services

Student and Career Counselling

Our counsellors are available to help students with academic and/or personal concerns. Students at QIU will be given personalised attention to assist them in meeting their academic needs and career goals.

Assistance with Accommodation

QIU will help students with their accommodation arrangements, ensuring they have an enjoyable, hassle-free university experience.

Mentorship Programmes

Our students are not only taught academic courses but also mentored to excel in their future careers and become responsible citizens who contribute to the betterment of society.

QIU

QUEST INTERNATIONAL UNIVERSITY

Master of Business Administration

JPT/BPP(MQA/FA3704)04/31

QIU's **Master of Business Administration (MBA)** postgraduate programme is specifically designed for those aspiring to assume leadership responsibilities and enhance their capabilities in similar roles. The programme provides a stimulating environment for the development of future leaders who will be adept at overcoming the issues confronting businesses and communities today.

Graduates can start their own business ventures or find employment as managers, executives, and officers in diverse areas such as business, finance, market research, sales, and human resource management.



Intakes

February, May, August and November



Modes of Delivery

Blended and modular delivery through lectures, discussions, seminars, case studies, and engagement with industry experts.



Duration

Full-Time: 1–4 Years
Part-Time: 2.5–5 Years



Assessment

Participation via the learning management system – i.e. forums, mini-case studies, quizzes, individual or group presentations, reflections, etc. – comprises 60% to 70% of the grade. Continuous assessment and a final assessment comprise 30% to 40% of the grade.

Master of Business Administration (Open and Distance Learning)

JPT/BPP(MQA/FA14141)12/27

Students will be challenged to think critically, reassess their management styles, develop sound strategic plans, and communicate effectively. Learning will take place virtually via discussions, seminars, and case studies, including meeting and engaging with industry experts.

Graduates can find employment as managers, executives, and officers in diverse areas such as business, finance, market research, sales, and human resource management.



Intakes

February, May, August and November



Modes of Delivery

Content delivery via a dedicated learning management system, discussions, problem-based learning, case studies, and tutorials.



Duration

1.5 – 2.5 Years



Assessment

Participation via the learning management system – i.e. forums, mini-case studies, quizzes, individual or group presentations, reflections, etc. – comprises 60% to 70% of the grade. Continuous assessment and a final assessment comprise 30% to 40% of the grade.



Modes of Study

Full-Time or Part-Time



+6019 8300 881

Quest International University (DU021(A))
No. 227, Jalan Raja Permaisuri Bainun
30250 Ipoh, Perak Darul Ridzuan, Malaysia

+605 249 0500
enquiries@qiu.edu.my



qiu.edu.my

@discover.qiu

@discover.qiu

Business Administration

MBA / MBA (ODL)

Master of Business Administration

Minimum Entry Requirements

Academic

- (i) A bachelor's degree in business or a related field with a minimum CGPA of 2.50, or its equivalent, as accepted by the HEP Senate, **or**
- (ii) A bachelor's degree in business, a related field, or its equivalent, with a CGPA between 2.00 and 2.50 may be accepted subject to rigorous internal assessment, **or**
- (iii) Candidates without a qualification in related fields, or relevant work experience, must complete the prerequisite courses determined by the HEP and meet the minimum CGPA set in (i) and (ii).

English Language Requirement

- International students are required to achieve a minimum score of 6.00 in IELTS or its equivalent.

Step-by-Step Application Process

1. Candidates submit their academic certificates, transcripts, and CV.
2. QIU reviews the application documents.
3. Candidates are informed of the outcome.
4. Successful candidates pay the application and tuition fees, **or**
Candidates without a bachelor's degree in business or a related field pay the application and prerequisite course(s) fees, and complete the course(s).
5. Start MBA programme.

Master of Business Administration (Open and Distance Learning)

Minimum Entry Requirements

Academic

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- (ii) A bachelor's degree in business, a related field, or its equivalent, with a CGPA between 2.00 and 2.50 may be accepted subject to rigorous internal assessment, **or**
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English Language Requirement

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Why Choose QIU?

Master of Business Administration



A wide range of in-house expertise



Diverse student community



Opportunities to engage with industry leaders via Meet-the-Expert sessions



Learn through Harvard/real-world case studies



Interactive face-to-face and online sessions



Graduate assistantships available*



HRDF-claimable

*Subject to case-by-case assessment and at the University's discretion

Master of Business Administration (Open and Distance Learning)



Learn flexibly at a pace, place, and time that suits you



Learn using readily accessible technology and apps



Network with a wide range of learners



Develop transferable skills that will help you work effectively in the virtual environment



Engage with industry leaders via Meet-the-Expert sessions



Learn through Harvard/real-world case studies



HRDF-claimable

Programme Content

The following courses are offered in our MBA programme:
JPT/BPP(MQA/FA3704)04/31

Common Core

- People and Organisations
- Accounting and Finance for Managers
- Economy and International Business
- Research Methods
- Digital Business and Informatics
- Marketing Analysis and Decision Making
- Human Resource Management
- Crafting and Executing Strategy

Project

- Applied Business Research

Programme Content

The following courses are offered in our MBA (ODL) programme:
JPT/BPP(MQA/FA14141)12/27

Common Core

- People and Organisations
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- Applied Business Research