

Compulsory courses:

Courses	Synopsis
Academic Writing	The syllabus is as much concerned with developing academic writers as it is with improving academic texts. The tasks, activities, and discussions are richly varied, ranging from small-scale language points to studying the discourse of a chosen discipline. This syllabus help students with their academic writing and focuses on making a good impression with academic writing
Advanced Economic Theory	The course will cover in-depth the modern economic theory of economic choices made by individual consumers and firms
Advanced Finance and Accounting	This course was designed to allow students opportunities to understand the subject matter, theoretical foundations, issues and research frameworks in carrying out studies in accounting and finance. Topics discussed will cover both financial and management accounting and finance
Advanced International Business	This course seeks to expose students to the contents, process and context of corporations doing business across borders and to the areas and issues in Advanced International Business can be conducted. The discussion will start by exploring the overall global environment (macro level) impacting businesses and strategies used by companies around the globe to handle increased competition, more complex operations and changing dynamics of doing business beyond borders. Students will be exposed to theories used in Advanced International Business and finally to areas of research in International Business
Advanced Operation Management	This course is more advanced than the introductory operations management course in that it emphasizes not only modeling decision problems, but also the details of how one solves them
Advanced Organizational Management	Fusing together theory and the application of organizational management, this course provides useful and practical guidelines for planning, leading, and engaging a workforce and its resources to achieve organizational goals. The chapter contributors take a detailed look at leadership, character in modern organizations, critical approaches to managing people and organizations, the role of trust and corporate social responsibility, teamwork and management, inter- and intra-generational trends, art-based methods for organizational change, and overcoming resistance to change. Supplemented by activities, recommended reading, online resources, and case studies from a range of industrial sectors, including construction, publishing, aerospace, and emergency services, Organizational Management is relevant to students entering any organizational environment, be it federal, private, or non-profit.
Business Strategy Consulting	Strategy consulting deal with a very hands-on approach to learning: students take the role of strategy consultants to solve a case organization's concrete problem. Taking the role of strategy consultants participants are expected to develop value generating ideas for their respective case organizations by exploiting knowledge accumulated during their studies. Key is to recognize that project work and final report must "smell" business and strategy rather than e.g. technical engineering, law or operative tinkering. According to an action learning principle, the purpose is to draw on different backgrounds of the team members and to capitalize on all new knowledge
Entrepreneurship Development	This is a course on the discovery, with perspectives shared by some of the leading in entrepreneurship. The course purposes are to bring a logical and systematic approach to the identification of emerging

	opportunities and the development of ‘wickedly good’ concepts for new ventures and to explore a number of critical challenges surrounding the entrepreneur’s ability to recognize and act on such ideas
Multivariate Analysis	This module aims to enhance students’ understanding of the advanced statistical tools for quantitative research. While there are many multivariate techniques of analysing data, only the commonly used ones are discussed. Emphasis is more on an application-oriented approach to multivariate analysis addressing a conceptual understanding of various statistical procedures without having to delve into the mathematics of the tools. This is facilitated by familiarising students with statistical packages. Each of the statistical procedures is examined in relation to the rationale for using them, the assumptions for using them, the process of using each tool and the interpretation of the analysis.
Research Methodology	This subject seeks to expose students to research methods in business. It focuses on understanding the philosophy, processes, designs and various research methods such the experimental, surveys and correlational studies. Other issues to be discussed will include development of instruments and issues relating to reliability and validity, problem identifications, techniques to review relevant academic literature, sampling, ethics involved in research and how to write the research report
Research Proposal	This supervised self-study course is intended to deepen students’ skills in data analysis, in particular in the direction of understanding the quantitative insights that emerge from data analysis. With the benefit of specific review into the literature of the study subject selected, and with application of research methodology and use of data elements
Seminar in Organizational Behaviour	<p>The field of Organizational Behavior stretches far and wide. An important challenge that you face as a doctoral student is developing your own “mental map” of this field. The role in this course is to provide a (partial) guided tour through the field of Organizational Behavior so that student can begin to develop this map.</p> <p>The objective of the course is to provide foundation knowledge in Organizational Behavior, including classic and contemporary theories, ongoing controversies, and groundbreaking empirical studies. In a single semester it is impossible to complete an exhaustive tour of the field, thus we will explore select research domains that will give you a sufficient lay of the land.</p> <p>This course help student to gain broad familiarity with theory and research concerned with micro-organizational processes, and to help student develop the analytical skills necessary to critically evaluate and integrate work in this area. This course will also encourage the student to use the course to hone their own research agenda.</p>
Dissertation	The DBA dissertation is a program of supervised research study agreed and approved by the supervisor and the Doctoral Committee. The DBA dissertation must be around 40,000 - 80,000 words The thesis covers literature review, the building of theoretical framework, methodology specification, data analysis, and discussion of conclusions and recommendations.

Elective Courses:

Courses	Synopsis
Advanced Economics Analysis	This course seeks to expose students to the contents, process and context of carrying out Economic-based business scholarly research. The discussion will start by exploring the overall global macroeconomic environment impacting businesses and strategies the impact these have on business organizations. Students will be exposed to theories used in trying to understand Economic-based business research and finally to popular areas of research
Business Strategy and Policy	This course develops students aware of the various business disciplines, how to integrate their knowledge, explore the management and strategy concepts and analytical techniques and integrate their knowledge of the various business disciplines also to apply this knowledge to the planning and managing of strategic business activities
Global Marketing and Strategy	This course lays the foundation to gain a competitive advantage in the global marketplace by providing a hands-on understanding of the competitive implications affecting global marketing strategies, as well as covers the factors that govern the decision to enter export marketing and analyzes planning, organizing, and managing an international business marketing strategy. Topics include foreign market surveys; the role of competitive intelligence; understanding trade barriers, pricing, distribution channels, and cultural differences that affect marketing strategies; and how to create a global marketing strategy. Students should leave the course with a comprehensive understanding of global competitive marketing core concepts and how global marketing strategies can affect a company's future performance.
Human Resources Management	Since human resource provides a competitive advantage that ultimately has a vital role in success and effectiveness of any organization, this course emphasises the understanding of the basic concepts of managing human resource and their applications in today's organizations. The course is designed to help the students understand if western human resource management theories and practices have any relevance to the local settings. The students will also be encouraged to compare and contrast the human resource practices suggested in their textbooks and the practices critical for achieving success from an indigenous perspective.
Marketing Strategy Seminar	This doctoral seminar focuses on classic and current topics in marketing strategy. The literature broadly defines marketing strategy in terms of the planning and implementation of specific patterns of resource deployments to achieve marketing objectives in a target market. The ultimate goal of any marketing strategist is to achieve and maintain a strategic fit between the organization and its changing environment. While marketing strategy is a comparatively young field of study